Istanbul Pourist Pass

Prepared from the pass's own promotional listing and the annotations made against each item. Nothing below draws on outside research into the attractions themselves — only what was provided.

Exchange rates used throughout (approximate, July 2026): 1 EUR ≈ 54 TRY ≈ 1.15 USD | 1 USD ≈ 47 TRY

1. Pass Pricing

Duration	EUR	USD	TRY
1 day	€149	~$171	~₺8,050
2 day	€189	~$217	~₺10,205
3 day	€219	~$252	~₺11,825
4 day	€239	~$275	~₺12,905
5 day	€259	~$298	~₺13,985
6 day	€279	~$321	~₺15,065
7 day	€299	~$344	~₺16,145

The pass is marketed as covering "6 Top Landmarks, 120+ Attractions & Activities, 4 Premium Experiences." The rest of this report tests that "120+" figure and the value proposition behind it, item by item, using only what is written in the listing.

2. Scam & Misrepresentation Categories

A. Padding the count: the same activity listed multiple times

Several entries are the identical product, re-listed under different names or locations purely to inflate the "120+" headline number:

- **Flyzone Air Sports** appears **four separate times**: Torium, Mall of Istanbul, Istiklal Street, and Lens Istanbul. It is one activity brand with different venues — counted as four "activities."
- **Bosphorus cruises** appear in at least **four forms**: "Bosphorus Sunset Cruise," "Bosphorus Sightseeing Cruise," "Golden Horn & Bosphorus Sunset Cruise with Audio Guide," and "Golden Horn & Bosphorus Sightseeing Cruise with Audio Guide." A guest realistically does one cruise; the rest of a group is never going to be filled by riding the Bosphorus four times over one trip. These exist to bulk the number, not to add value.
- **Heybeliada Island Roundtrip Boat Ticket with Audio Guide** and **Burgazada Island Walking Tour with Audio Guide** are bundled together as if they were two activities beyond the island visit itself, when as described neither contains any actual guided activity — just a boat ticket and an audio app.

B. "Activities" that are simply free entry + a free audio app

A very large share of the "120+" list is not an activity or an experience at all — it is a mosque or public site that already has free entry, paired with a phone-based audio guide app (also free), relabeled as a paid "Walking Tour with Audio Guide":

- Eyup Sultan Mosque Walking Tour with Audio Guide
- Ortaköy Mosque Walking Tour with Audio Guide
- New Mosque Walking Tour with Audio Guide
- Little Hagia Sophia Mosque Walking Tour with Audio Guide
- Süleymaniye Mosque Walking Tour
- Grand Bazaar Walking Tour with Audio Guide
- Spice Bazaar Walking Tour with Audio Guide
- Yıldız Park Walking Tour with Audio Guide
- Pierre Loti Walking Tour with Audio Guide
- Hünkar Pavilion Walking Tour with Audio Guide
- Taksim Square & Istiklal Street Walking Tour with Audio Guide
- Kınalıada Island Walking Tour with Audio Guide
- Fener and Balat Walking Tour with Audio Guide (a second, separate listing from the guided "Fener Balat Walking Tour with Expert Guide")
- Adam Mickiewicz Museum Audio Guide (site notes entry here is free regardless)

None of these involve a guide, a booking, a timed entry, or any service beyond what is already free and public. As written, this is the bulk of what turns "12-ish real attractions" into a marketed "120+."

C. Attractions already included elsewhere, re-listed as separate "activities"

- **Hagia Irene Museum Hosted Entry Tour and Audio Guide** is inside the Topkapı Palace grounds — a site already covered by the palace ticket — yet it is presented as its own additional activity.
- **National Palaces Painting Museum Skip-the-Ticket-Line Entry with Audio Guide** is part of the Dolmabahçe Palace complex, already covered by the Dolmabahçe ticket, but is again listed as a stand-alone extra.

D. "Skip-the-line" claims where no line exists

Several "Skip-the-Ticket-Line" entries are for sites the notes describe as having no queue in the first place — Beykoz Mecidiye Pavilion and Küçüksu Pavilions are both flagged this way. Selling "line-skipping" as a premium feature when there is no line to skip is a misleading value claim, not a real benefit.

E. Misleading "free gift" framing

Authentic Turkish Cuisine Tasting Experience Under Galata Bridge is marketed as *"a free gift exclusively for Istanbul Tourist Pass® holders."* Per the notes, the guest pays for their own meal at the restaurant in full, and the "free gift" is limited to a single meze plate. Calling the paid meal itself part of a "free" experience is deceptive framing.

F. Padding with non-attractions

WhatsApp Traveller Support — a customer service chat line — is listed as one of the "120+ Attractions & Activities." A support channel is not an attraction by any reasonable definition; its inclusion in the count is padding, plain and simple.

G. Vague, under-specified tours with contradictory logistics

- **Princes' Islands Tour with Lunch**: the notes flag major inconsistency — the tour is described as visiting Büyükada, but references a Heybeliada museum; it isn't clear whether lunch location is fixed; and the description simultaneously implies a guide accompanies guests and that guests explore "at their own pace," which are contradictory models of what's actually being delivered.
- **Fener Balat Walking Tour with Expert Guide**: no tour duration is given, no guide identity or company is specified, and the two churches mentioned (Church of Saint Mary of the Mongols, Phanar Greek Orthodox College) are noted as restricted-access sites not routinely open to general visitors — meaning the tour may not be able to deliver what it implies.
- **Istanbul: Historic Peninsula Walk "The Perfect First Tour"**: no duration given, no museum entries included — it's unclear why a guest would need to pay extra for a walk between sites they're already visiting on ticket via other line

items.

- **Bursa Day Trip & Shopping Guided Tour**: flagged as the most coherently described tour on the list, but it mixes references to Bursa's historic sites with a trip up Uludağ without clarifying what's actually on the itinerary.
- **Sapanca Lake & Maşukiye Guided Day Trip**: the description promotes trying ATV driving, but ATV costs are separately listed as excluded from the tour price — so the pass advertises an activity it charges extra for on top.
- **Legends of Istanbul Live Show**: a 45-minute show with no further detail on content or venue, with the notes questioning whether it's worth the time it takes from a visit at all.
- **The Little Prince**: described only as "a show" (apparently a dance performance), with the notes explicitly questioning why anyone would travel to Istanbul to watch it.

H. Sites requiring long trips outside the city, in remote/unrelated districts

Several "Istanbul" attractions are located far from the city center in ways that make them impractical to combine with a short-stay pass:

- **Lion Park Zoo Entry** — Tuzla, a 15-minute experience, own ticket separately priced at ₺1,100.
- **ViaSea Aquarium** / **ViaSea Theme Park** — also Tuzla.
- **Zipline Adventure at Şile Lighthouse** — Şile, and noted as currently closed.
- **Istanbul Robot Museum** — Avcılar, a distant district.
- **Sapanca Lake & Maşukiye** — outside Istanbul entirely, a long-distance day trip.

I. Trivial or already-cheap items dressed up as premium inclusions

Some line items carry prices so low on their own that bundling them into a premium pass adds nothing:

- **Büyükada Island Roundtrip Boat Ticket** — already ~₺50 (~€0.93 / ~$1.06) via public ferry.
- **Selfie Point Istanbul Entry Ticket** — ₺235 (~€4.35 / ~$5.00).
- **Adam Mickiewicz Museum** — free entry regardless of the pass.

3. Full Priced-Item Reference (converted across all three currencies)

Item	TRY	EUR	USD	Note
Lion Park Zoo Entry (own ticket, Tuzla)	₺1,100	~€20	~$23	15-min experience
Büyükada Island Roundtrip Boat	₺50	~€1	~$1	Same as public ferry
Sapphire Observation Deck	₺850	~€16	~$18	
Beşiktaş JK Museum	₺1,450	~€27	~$31	
Flyzone Air Sports (any location)	₺900	~€17	~$19	Listed 4x
Istanbul Aquarium (child)	₺800	~€15	~$17	
Istanbul Aquarium (adult)	₺900	~€17	~$19	
Ihlamur Pavilions (foreign visitor ticket)	₺280	~€5	~$6	Audio guide free on-site

Nickelodeon Play Tersane	₺1,752	~€32	~$37	Per person
Istanbul Robot Museum (door / online)	₺550 / ₺330	~€10 / ~€6	~$12 / ~$7	Avcılar
Tastes of Istanbul Tasting Cinema	₺900	~€17	~$19	
Çamlıca Tower Observation Deck	₺390	~€7	~$8	
Istanbul Archaeological Museums	~€15 (₺810)	€15	~$17	Notes flag site lists €20 elsewhere
Chora Church Museum	€20 (~₺1,080)	€20	~$23	
Rumeli Fortress	€6 (~₺324)	€6	~$7	
Balat Toy Museum	₺280	~€5	~$6	
Museum of Illusions Istanbul	₺640	~€12	~$14	
ViaSea	₺930	~€17	~$20	Tuzla

Theme Park				
Emaar Aquarium (online / door)	₺805 / ₺895	~€15 / ~€17	~$17 / ~$19	No real line to skip
Küçüksu Pavilions	₺300	~€6	~$6	No real line to skip
Selfie Point Istanbul	₺235	~€4	~$5	
Beykoz Mecidiye Pavilion	₺300	~€6	~$6	No real line to skip
Istanbul Museum of Science & Technology in Islam	€10 (~₺540)	€10	~$11.5	

4. Overall Verdict

Judged strictly on what the pass itself discloses: the headline of **"120+ Attractions & Activities"** does not hold up. Once the duplicate listings (Flyzone x4, four Bosphorus cruise variants), the free-entry-plus-free-audio-app entries (a dozen-plus mosque/park "tours"), the sites already covered under another ticket in the same pass (Hagia Irene, National Palaces Painting Museum), and outright non-attractions (WhatsApp support) are stripped out, the real, independent, paid-value inclusion count is a small fraction of what's advertised — likely closer to 15–20 genuinely distinct paid experiences, not 120+.

On top of the count problem, several individual claims are misleading on their own terms: "skip-the-line" tickets for sites with no line, a "free gift" that's a single side dish attached to a bill the guest pays in full, and a paid tour that promotes an add-on activity (ATV) it doesn't actually include in the price. The vaguely-described city-walk and church-visit tours compound this, since neither duration, access guarantees, nor

what's actually delivered is specified — key details for anything being sold at a premium.

Taken together, the pattern reads less like a curated multi-day pass and more like a padded catalogue built to justify the number "120+" in the marketing, with a handful of genuinely useful landmark tickets (Hagia Sophia, Topkapı, Basilica Cistern, Dolmabahçe) surrounded by filler, duplication, and a few outright misleading claims. A traveler pricing this against buying the core landmark tickets individually, plus one Bosphorus cruise and one or two extras of genuine interest, would very likely spend meaningfully less than the 5–7 day pass tiers shown here — especially once the free-anyway and already-included items are set aside.